

# BRIDGE BUILDERS FOUNDATION, INC.



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## PRESS RELEASE

FOR IMMEDIATE RELEASE

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### The Zeta Rho Foundation is Now Bridge Builders Foundation

**LOS ANGELES, CA.** Effective immediately the Zeta Rho Foundation, Inc., a public service charity since 1998, has changed its name to **Bridge Builders Foundation, Inc.** We have chosen to select our long-standing motto as our new name. By the name change, we hope to better communicate our strategic business focus on overcoming obstacles, building bridges and forging pathways from dreams and aspirations to reality for the underserved youth of our community. Those bridges continue to be mentoring and tutoring, STEM, and scholarship programs along with health disparity service initiatives. We also are committed to keep up the good reputation we have had for over 18 years as a public charity serving our community with quality programs.

The **Bridge Builders Foundation** seeks to improve opportunities and outcomes for youth of color through mentoring, educational support, healthcare awareness and social and character development. The foundation, established in 1998, targets middle and senior high school youth of color from the Los Angeles inner-city and surrounding areas. The foundation provides the following programs:

**Dr. Ernest E. Just Youth Science Program** -- Two Components: 1) An eight (8) day, three (3) weekend Summer Marine Science Camp since 1999 that exposes talented inner-city youth to marine science disciplines, ecological education, and science related career tracts, 2) Year-Round Saturday Science Academy established in 2012 that exposes middle school minority youth to STEM disciplines and careers.

**Youth Mentoring & Tutoring Program** -- Weekly mentoring and tutoring program that provides structured, meaningful and recurring contact with elementary, middle and high school minority youth, with emphasis on education, social development, healthcare awareness, and positive citizenship. The program currently serves three sites. Program also employs academically high-achieving high school students as Youth Peer Mentors to provide tutoring and assist in mentoring middle and elementary school students.

**Male Scholarship Program** - Awards educational scholarships for inner-city youth based on their civic and community involvement and their scholarly attainments and aspirations. Provides supplemental student tracking, supportive mentor services, and scholarships. To date over \$500,000 in scholarships has been awarded.

**Health Care Awareness and Community Uplift** - Makes charitable contributions and collaborates with organizations that provide social, economic and health services for the poor, the distressed, the aged, the sick and the under privileged with special emphasis on healthcare disparities that disproportionately impact the African American community.

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